



22nd Annual
Auction Gala

February 2018

Dear Friend of Pacific Northern Academy,

Auction Team

Kathy Heinlein, Chair
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Shannon Jones
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Cheryl Mandala
Lisa Maurer
Shannon McClear
Sierra Mills
Jill Morgan
Bruce Neeno
Charmaine Ng
Melinda Popwell
Amy Rhyneer
Kay Spear-Budd
Juli Suver
Karin Swanson
Heather Tauschek
Lindsay Tucker
Terri Underwood
Kristina Waring
Bethany Weiser
Steven Young

PNA Staff

Laurie Hofer
Annie Graff
Martina Henke
Brenda Jaeger
Jennie Tschappat

PNA invites you to join us Saturday April 21, 2018 for the fundraising party of the year!. Our 22nd Annual Gala Benefit, "Once Upon... Our Story Unfolds" will celebrate 22 years of excellence in independent education in Alaska.

As Anchorage's only truly independent school, PNA prepares 21st century leaders who are exceptional learners with vision, courage and integrity. Recently ranked #10 nationally out of the 50 best private elementary schools, PNA produces graduates prepared to function productively on all levels: intellectually, socially, emotionally and physically. PNA's young students of today, actively engaged and loving to learn, are Alaska's visionary leaders of tomorrow.

Our programs range from Early Childhood (3-year-old) through Eighth Grade. Our students comprise a diverse student body with representation from all areas of Anchorage, Eagle River, and beyond. PNA does not receive any federal or state funding. We rely solely on tuition fees, paid by a committed parent community, with contributions from passionate individuals and organizations who see value in being a member of our family. The monies raised at our Auction go towards all of the programs at the school, including tuition assistance, with 47% of our students receiving financial aid.

Anchorage is a vibrant community where people want to live and raise families, mainly due to its outstanding quality of life offerings. High quality educational options play a critical role in making that choice. PNA adds to Anchorage's livability and makes it a great place to live, work, and play!

While the community's investment in PNA benefits our children and the larger community, it also presents a unique marketing opportunity. Exposure to the distinguished parent, alumni, and community supporters of PNA gives businesses wide visibility to a target population. PNA supporters and auction attendees are loyal to donors who support the school, often becoming returning customers year after year.

We would love to include you in the list of distinguished companies, organizations and individuals who support PNA. You can participate in any of three ways:

- Become an Auction Sponsor or Underwriter
- Donate a product or service
- Attend the event

We hope that you will join the community who supports academic excellence and educational choice in Alaska. All donations and sponsorships are tax deductible to the full extent of the law.

On behalf of PNA and the Auction Committee, we thank you for your consideration and support.

Sincerely,

Kathy Heinlein, 2018 Auction Chair

**We educate students to
be exceptional learners
and independent
thinkers of vision,
courage, and integrity.**



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Pacific Northern Academy is a nonprofit 501(c)(3) organization. Our tax ID number is 92-0145501.