

24 Karat: The Gold Standard

PACIFIC NORTHERN ACADEMY'S 24TH ANNUAL GALA AUCTION SATURDAY, APRIL 18, 2020

HEAD OF SCHOOL

Laurie Hoefler

AUCTION CHAIRS

Sami Buchanon

Allison Capps

Cydney Imbriani

Christina Young

Dear Friends of Pacific Northern Academy,

Experience magic in the air! You are cordially invited to celebrate the extraordinary and exceptional in independent education! Please join us Saturday, April 18, 2020, for Pacific Northern Academy's 24th Annual Gala Benefit, "24 Karat: The Gold Standard."

Just as gold sparkles with a luster that places it foremost among desired treasure, Pacific Northern Academy stands out in the Anchorage community. As Anchorage's only truly independent school, PNA offers a singular educational experience where curiosity and imagination are cultivated to create life-long learners of vision, courage and integrity. PNA graduates are prepared to participate fully in the world as willing and able contributors on all levels: intellectually, socially, emotionally and physically. PNA's young students of today, actively engaged and loving to learn, are Alaska's visionary leaders of tomorrow.

Our programs range from Preschool (3-year-old) through Eighth Grade. Our students comprise a diverse student body with representation from all areas of Anchorage, Eagle River, and beyond. PNA does not receive any federal or state funding. We rely solely on tuition fees, paid by a committed parent community, with contributions from passionate individuals and organizations who see value in being a member of our family. The monies raised at our Annual Gala go towards all of the programs at the school, including tuition assistance, with over 35% of our students receiving financial aid.

While the community's investment in PNA benefits our children and larger community, it also presents a unique marketing opportunity. Exposure to the distinguished parent, alumni, and community supporters of PNA gives businesses wide visibility to a target population. PNA supporters and annual gala attendees are loyal to donors who support the school, often becoming repeat consumers year after year. We would like to include you in the list of distinguished companies, organizations and individuals who support PNA.

You can participate in any of three ways:

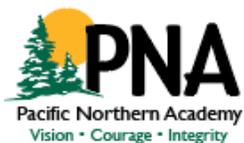
- Become an auction sponsor or underwriter
- Donate a product or service
- Attend the event

We hope that you will become a part of the community which supports academic excellence and educational choice in Alaska. All donations and sponsorships are tax deductible to the full extent of the law. On behalf of PNA and the Auction Committee, I thank you for your consideration and support.

Sincerely,



Laurie Hoefler



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